

IT'S TIME TO

printsmart™

PRINT. TRACK. SAVE.

It is projected that by 2013, half of all printers will be under a Managed Print Services contract.* With **PrintSmart™**, S.P. Richards' Managed Print Services program, you won't be left behind.

The PrintSmart™ Advantage

Dealer Advantages

- ✓ Secure your current printer and supplies business.
- ✓ Build stronger relationships with your customers.
- ✓ Attract new business.
- ✓ Capitalize on growth potential.
- ✓ Stay competitive.

Consumer Advantages

- ✓ Save on printing costs.
- ✓ Relief from managing the print fleet.
- ✓ Better for the environment.

PrintSmart™ Program Benefits

Monitoring

PrintSmart™ monitoring software allows you to easily view and analyze your customers' printing environments. Toner and ink levels, number of pages printed, service alerts, and more are all just a click away.

Proposal Tools

The PrintSmart™ proposal calculator and templates make proposal-writing a snap! Use the assessment checklist for an added safeguard against surprise expenses.

Personalized Training

The PrintSmart™ team is here to show you step by step how to successfully implement a managed print services program with your customers.

Sales & Marketing Tools

No need to create the collateral materials yourself—our materials are customizable. Looking for a specific design? Let our design team create a custom look.

Ongoing Support

If you still have questions, we have answers. The PrintSmart™ team is here to provide the help you need.

To learn more about **PrintSmart™**, contact your HorizonUSA sales representative.